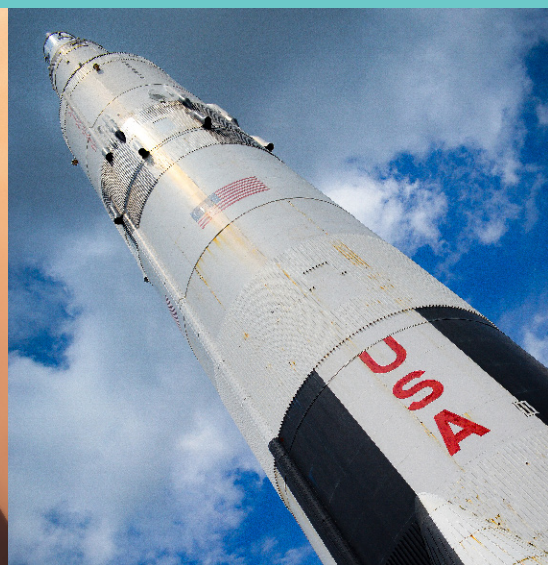




ALABAMA PUBLIC TELEVISION

# COMMUNITY REPORT

2024





# **Our Network**

**WAIQ Montgomery**

**WBIQ Birmingham**

**WCIQ Mt. Cheaha**

**WDIQ Dozier**

**WEIQ Mobile**

**WFIQ Florence**

**WGIQ Louisville**

**WHIQ Huntsville**

**WIIQ Demopolis**



# Partners In Service



At Alabama Public Television, our mission is rooted in education, civic leadership, and public safety—providing essential services that you won't find anywhere else. We are Alabama's largest classroom, reaching more people than any other broadcaster in the state. We bring communities together, spark meaningful conversations, and serve as a trusted partner for parents and educators alike.

This year, we shared the powerful story of attorney Arthur Shores and his fight for justice, explored the fascinating world of insects on *Discovering Alabama*, and showcased the richness of Alabama's arts and culture on *Monograph*. We inspired young minds through STEM programs like *Alabama Scholars Bowl*, *Alabama STEM Explorers*, and our nationally distributed *DIY Science Time*. And we brought the excitement of high school sports into homes across the state with live coverage of the Alabama High School Football and Basketball finals.

Beyond the screen, our education team traveled across Alabama, hosting workshops for teachers, parents, and caregivers. We provided vital online training for educators and childcare providers, ensuring that high-quality learning is accessible to all. And at our annual *Be My Neighbor Day*—held this year in Dothan—over a thousand children and parents came together to celebrate kindness and community.

APT is also a lifeline in times of crisis. As the backbone of Alabama's Emergency Alert System, Amber Alert system, and WARN network, we ensure that lifesaving information reaches citizens when it matters most. Our infrastructure also supports critical communications for Homeland Security, state law enforcement, and emergency responders across Alabama.

As we approach our **70th** year of service, we do so with deep gratitude for you—our partners, donors, and supporters. Your generosity fuels our work, making it possible for APT to educate, inform, and uplift communities across our great state. Thank you for being an essential part of our mission.

A handwritten signature in black ink, reading "Wayne Reid". The signature is fluid and cursive, with the first name "Wayne" and last name "Reid" clearly distinguishable.

**WAYNE REID**  
*Executive Director*  
Alabama Public Television



# COMMITTED TO

## EDUCATION

APT provides educational experiences for people of all ages, motivating children to learn, empowering students and teachers to succeed, and providing a lifelong path to knowledge through our unique programs and services. From award-winning interactive learning adventures to hands-on activities for pre-school, APT is a 24/7 hub of activity for teachers, students and parents.



## CIVIC LEADERSHIP

APT's public affairs programming keeps citizens informed about state government, laws, regulations, budgets and plans. APT provides tools and guidance for young people exploring careers and training opportunities after high school. APT's *Young Heroes* scholarship program honors high school students for academic excellence, community service and overcoming obstacles.



## PUBLIC SAFETY

APT is a vital link in the communications network for state law enforcement, homeland security and emergency notifications to the public throughout the state of Alabama. **EAS** alerts for all broadcasters, **WARN** alerts for cell phone users and **Amber Alerts** are all distributed via the microwave system that connects APT's transmitters.







# Our Impact IN 2024

## BROADCAST & LIVESTREAM

Oct. 1, 2023 – Sept. 30, 2024

APT HD  
APT PBS Kids Channel  
APT Create Channel  
APT World Channel  
**8,760 hours each**

## WEBSITE

[www.aptv.org](http://www.aptv.org)  
**441,465** Users (+19%)  
**787,688** Sessions (+15%)  
**1,754,580** Views (+15%)  
**125,035** Livestreams (+22%)  
**1,770,897** On Demand Streams (+3%)

## TOP STREAMED APT SHOWS IN 2024

1. *Yellowhammer History Hunt*
2. *Discovering Alabama*
3. *Capitol Journal*
4. *Journey Proud*

## CONNECT WITH APT

Facebook  
Instagram  
YouTube

## E-NEWSLETTERS

APT Weekly: **120,864** Subscribers  
(+30%)  
APT Education: **23,216** Subscribers  
(-3%)



# TELLING ALABAMA'S STORY

## NEWS & PUBLIC AFFAIRS

### CAPITOL JOURNAL WEEK IN REVIEW

Host Todd Stacy and longtime APT reporters Randy Scott and Jeffrey Sanders covered important Alabama news throughout the year, interviewing newsmakers, lawmakers and a range of experts about important issues facing the state and viewers. **Capitol Journal's** straightforward, unbiased reporting and in-depth coverage offers viewers access to state officials and legislators that is unique on television. **Capitol Journal** is produced in APT's Statehouse Studio on the bottom floor of the Alabama State House, where legislators are just an elevator ride away from the House and Senate chambers.

### LEGISLATIVE COVERAGE

**Capitol Journal** adds nightly coverage of issues and activities in the state capital when the Alabama Legislature is in session. Coverage included a live broadcast of Governor Kay Ivey's the **State of the State** address in February.

### ENGAGE: GETTING THE VOTE RIGHT

In this election year special, veteran Alabama TV journalist Pam Huff moderated a conversation between Jonah Minkoff-Zern of Public Citizen and Hans von Spakovsky from the Heritage Foundation exploring issues around voter registration.

### SPOTLIGHT ON AGRICULTURE

APT's quarterly agriculture series examines farming and food, research and innovation, rural life and urban connections. In the fall, the series explored Auburn College of Agriculture's "Our Work" film series which gives students a look at job options in agriculture outside the typical or expected career paths. "Alabama Biodiversity" featured state experts showing off the diversity of plants and animal species in Alabama. "Food Safety" examined measures to protect food quality and "Alabama Tomatoes" celebrated local growers around the state.

*A central part of APT's mission is sharing the news and celebrating the life and culture of Alabama with all of its citizens. This is a state with so many stories to tell, so much music to share, and so many wonders to explore.*





# monograph

## SPOTLIGHT ON EDUCATION

APT's News team and Education department work together to cover important Alabama Education news in this quarterly series. Guests this year included National School Counselor of the Year Diana Virgil of Dadeville High School; State Superintendent of Education Dr. Eric Mackey; Alabama's 2024 Teacher of the Year, Deborah Stringfellow; Paul Morin, Director of Expanding Learning Possibilities; Jennifer Hatchett, Executive Director of YouthServe; and Ibby Dickson, Co-Founder/President of the Alabama Mentoring Initiative.

## MUSIC & THE ARTS

### MONOGRAPH

**Monograph** celebrated its sixth season documenting Alabama's rich tapestry of creative works and artistic endeavors in 2024. **Monograph's** stories originate as short films that are released digitally on a regular basis during the year, and then broadcast as collections of films built around specific themes. In the fall, **Monograph** explored the world of independent film with *Sidewalk Cinema* and profiled Oscar award-winning editor Paul Rogers. Winter's episode showcased Alabama ceramicists Kyle Miller, Charles Smith and Jennifer Wallace Fields.

### SUBCARRIER

APT's original music series **Subcarrier** returned to Saturn nightclub in Birmingham's Avondale neighborhood to capture another season of music for broadcast and digital audiences. Performers in our 7th season this year included a broad variety of bands including Yo La Tengo, Kowloon Walled City, Nulging, Life Guard, Horsegirl, Boris and more.

### ALABAMA GOSPEL ROOTS

Gospel singers and musicians from Alabama and around the country appeared every Saturday night on APT in the fifth season of **Alabama Gospel Roots**. Hosted by Tuscaloosa native George W. Stewart, the series continued to share all different kinds of gospel music from soloists, groups, acappella singers and instrumentalists and celebrated its 100th episode.

## SPECIALS

### DISCOVERING ALABAMA

University of Alabama professor Doug Phillips has been sharing the story of Alabama's natural history and wild places for decades on Alabama Public Television. In the new episode *Tumbling Waters* this year, Phillips invited viewers along as he took a paddling trip along a small section of Alabama's 132,000 miles of rivers and streams. In *Insect Wonders*,

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he explored the incredible diversity, amazing adaptability, and vital contributions of insects to life on earth.

## 2024 ALABAMA ARTS AWARDS



*Artist Elias Katsaros*

Every other year, the Alabama State Council on the Arts shines a spotlight on exceptional Alabamians and their contributions to arts and creativity. The honorees reflect the breadth and richness of creativity, commitment, generosity, and leadership. This year, ASCA presented awards to incomparable actor and director Greta Lambert; renowned photographer Chester Higgins; dedicated literary arts advocate and poet Jeanie Thompson; acclaimed visual artist Pinky/MM Bass; notable arts administrator and musician Russell Gulley; passionate community arts leader and visual artist Kevin King; esteemed dancer Monique Ryan; and accomplished visual artist and iconographer Elias Katsaros.

## GARDEN PARTY “JULY 4TH” BROADCAST SPECIAL

We celebrated July 4th with a special broadcast edition of our YouTube series **Garden Party** featuring Alabama homesteader, author, cook and entertainer Trace Barnett. Barnett was joined by renowned caterer Kathy G to provide tips for hosting the perfect July 4th party or summer get-together. The menu included summer favorites like tomatoes, corn and watermelon put together in surprising and delicious ways.

## FOSTER CARE: AGING OUT

This 60-minute special examined the importance of preparing teens in foster care for successful transitions to independence and adulthood. This is the mission of the Independent Living Program at the Alabama Department of Human Resources.

## SALT & PEPPER ROOTS MUSIC: ERIC ESSIX

Birmingham jazz artist Eric Essix performed and talked about his influences – including Jimmy Hendrix, George Benson, and African American Spirituals – in a program recorded at the University of North Alabama in Florence. But, it was the performance of the Beatles on the *Ed Sullivan show* when he was 5, Eric said, that made him want to pick up the guitar.



*Jazz Artist Eric Essix*



## JSU PARTNERSHIP

APT continued its partnership with Jacksonville State University in 2024, to provide students with hands-on experience in video production to create documentaries on Alabama. Two new documentaries and a concert special premiered on APT in 2024.

## DEFENDING FREEDOM: THE ARTHUR SHORES STORY

For more than a decade, attorney Arthur Shores took the fight for equality and justice to the court room, winning many significant cases leading up to the Civil Rights Act of 1964. Barbara Shores, Arthur Shores' daughter, lead the discussion of her father's role in civil rights history.

## RIDING THROUGH HISTORY – BARBER MOTORSPORTS

This look at the Barber Vintage Motorsports Museum followed founder George Barber's passion for motor-sports, his interest in collecting motorcycles, and the complicated journey that led to the creation of the world's largest motorcycle museum.

## BLUEGRASS ON THE RIM 2024

This year's concert featured the soulful melodies of *Foggy Hollow Review*, the enchanting vocals of Kelli Johnson, the infectious energy of *The Steel City Jug Slammers*, and a special performance by Kelli Johnson with guest star Megan Mullins.



## SPORTS

### HIGH SCHOOL CHAMPIONSHIPS

Alabama Public Television again presented live coverage of the **Alabama High School Football and Basketball Championships** this year after introducing the games in 2023 and welcoming thousands of new viewers. This was only the second year the championships have been broadcast statewide and the response was again tremendous. *The AHSAA Super 7 Football Championship*, held Dec. 6-8, 2023, kicked off with the Girls flag football final and continued with Boys Class 1A – 7A finals. The three-day *AHSAA Boys and Girls Basketball Finals* were held Feb. 29 – March 2, 2024. APT's broadcasts made the games accessible everywhere in Alabama so that students, parents and communities could see their teams compete.

### ACCC MEN'S AND WOMEN'S BASKETBALL CHAMPIONSHIPS

The week following our coverage of the high school basketball championships, APT presented the Alabama Community College Conference men's and women's basketball championships. This was the first time the ACCC championships received statewide coverage.

### TRANSPLANT GAMES 2024 OPENING CEREMONY

From July 5 - 10, 2024, the city of Birmingham was home to the world's largest celebration of life, the *2024 Transplant Games of America*. Thousands of people from all 50 states and abroad came to the Magic City to unite, honor the families who have given the gift of life and raise awareness of organ, eye, and tissue donation and transplantation. Alabama Public Television presented live coverage of the Transplant Games opening ceremony from Legacy Arena.

# STEM

## ALABAMA STEM EXPLORERS

This action-packed series features science, technology, engineering and mathematics (STEM) experiments and explorations led by a team of Alabama STEM educators and youth hosts. Episodes feature both STEM demonstrations and spotlights on professionals working in STEM careers right here in Alabama.

## ALABAMA SCHOLARS BOWL



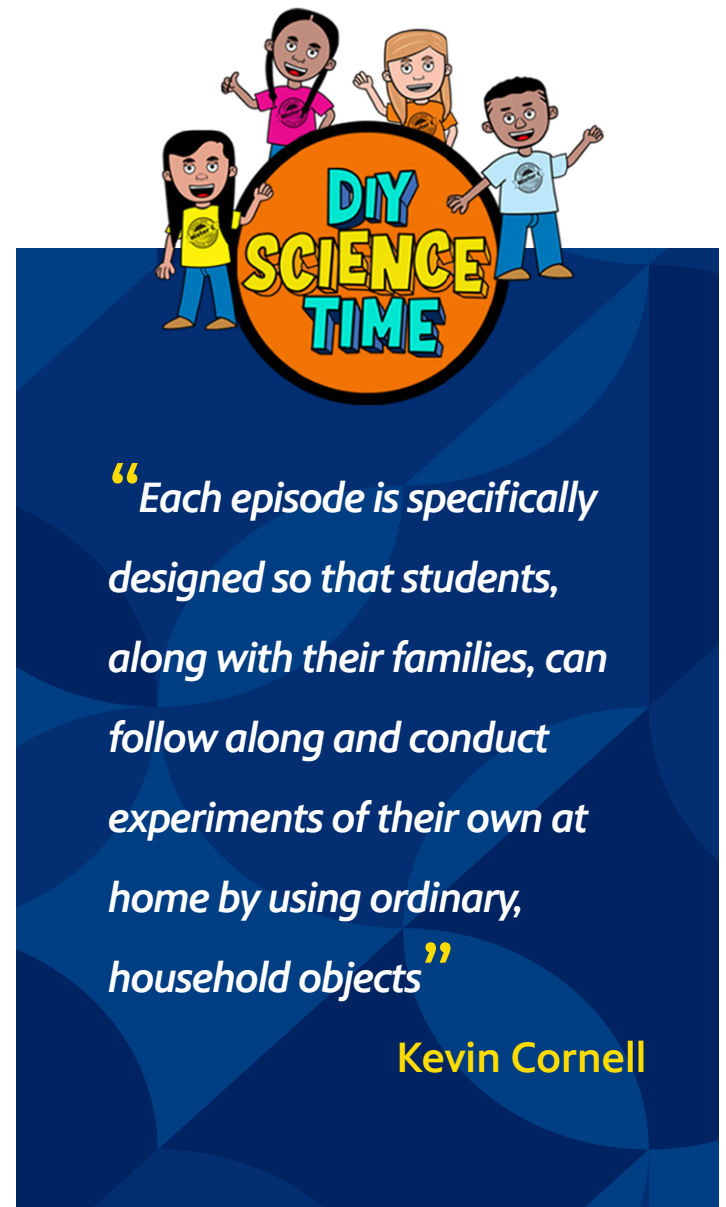
Middle school and high school teams from across the state compete for scholarship money in the **Alabama Scholars Bowl**, recorded at APT's Madison Avenue studio in Montgomery. Questions in science, technology, engineering, math and history are provided by National Academic Quiz Tournaments and the competition is certified and operated by the Alabama Scholastic Competition Association (ASCA).

## DIY SCIENCE TIME SEASON 3

APT produced a third season of our nationally distributed children's science series **DIY Science Time** in 2024. Hosted by co-creator Kevin Cornell, aka "Mister C", DIY Science Time encourages students and their families to explore science with experiments they can do at home using ordinary household objects.

The program facilitates confidence, encourages critical thinking, and allows students and families to bond while learning together and having fun.

"Each episode is specifically designed so that students, along with their families, can follow along and conduct experiments of their own at home by using ordinary, household objects," says Cornell. "This does more than simply help students learn about STEM topics. The program facilitates confidence, encourages critical thinking and allows students and families to bond while learning together."



*"Each episode is specifically designed so that students, along with their families, can follow along and conduct experiments of their own at home by using ordinary, household objects"*

**Kevin Cornell**





# APT DIGITAL

Today's viewers are finding video content on multiple platforms and with all kinds of devices including phones, tablets, and computers. Whether you're browsing the web, scrolling through social media, watching YouTube, or using the PBS App, APT is available anytime and anywhere. Simply launch the PBS App to enjoy an array of on-demand APT and PBS content, as well as livestreams of APT, World, and NHK World. Visit our website for the programming schedule and much more, including news, blogs, and our recently enhanced professional development portal for early childhood and K-12 educators. Explore original digital series and full documentaries on the APT YouTube channel—be sure to subscribe so you don't miss a single episode. Follow APT on social media for updates on upcoming programming, special events, and exclusive content, such as our "Teacher & Parent Tips" Instagram series featuring Alabama educators who share best practices in education and highlight APT resources. No matter where you prefer to engage with APT, we are there for you.

## DIGITAL SERIES

### GARDEN PARTY

**Garden Party** is a new YouTube series featuring Alabama homesteader, author, cook, and entertainer Trace Barnett. In this series, Trace shares generations of family recipes and gardening expertise from his home kitchen and family farm, all with a swanky southern twist. From spring seed starting to savory summer and fall recipes made with ingredients from your backyard, and delicious twists on classic winter holiday dishes, **Garden Party** has you covered all year long. APT CEO Wayne Reid tried Trace Barnett's turkey

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*Today's viewers are finding video content on multiple platforms and with all kinds of devices including phones, tablets, and computers. No matter where you prefer to engage with APT, we are there for you.*







recipe for Thanksgiving and proclaimed it “the best turkey I have ever had.” Find the recipe on our website. This year we had **36,930** views on YouTube; **31,369** views on YouTube Shorts and **67,421** Instagram Reel plays.

## IN THE MARGINS

*In the Margins* is a series that covers the history you may not have learned about in school, exploring obscure, yet captivating tales that offer unique insights into their time and place. Alabama Public Television produced four episodes of the **PBS Digital Studios** series—exploring Alabama history. The four episodes feature the story of a small Alabama town and its connection to the Chitlin Circuit during the mid-1900s; the history of the Tuskegee VA, the first federal hospital staffed and operated by Black physicians; the significant role of Black banks, such as Birmingham’s Penny Savings Bank, in fostering economic empowerment within their communities; and the long-standing struggle for federal recognition of the MOWA Band of Choctaw Indians, a Native American tribe located in southern Alabama. Our *In the Margins* episodes had **786,948** views on YouTube; **24,655** views on YouTube Shorts and **69,809** Instagram Reel plays.



*In the Margins, Episode 2, Tuskegee VA*





# EDUCATION

## COMMUNITY EVENTS AND OUTREACH

### BE MY NEIGHBOR DAY 2024

APT has hosted in-person **Be My Neighbor Day** family events in several Alabama cities in recent years. **Be My Neighbor Day** invites children 2-8 and their families to participate in volunteer activities that support their neighbors and their community. In addition, it informs children about the “helpers” in their community, including first responders and service organizations. APT hosts these free family events in partnership with Fred Rogers Productions, PNC Bank, and Blue Cross Blue Shield of Alabama. This year, we were excited to host **Be My Neighbor Day** at Landmark Park in Dothan, Alabama. We had a total of **1,200** guests in attendance, including over **100** volunteers. Along with other activities, event attendees packed art bags, health clinic bags, and bags for senior citizens. Each of those bags was distributed among the community. We also donated hundreds of sweaters to a local organization, Helping Hands.

## SUPPORTING TEACHERS

### APT CERTIFIED EDUCATOR PROGRAM

Launched in 2023, APT Educational Services’ “K-12 APT Certified Educator” program is a three-tier initiative designed to engage certified educators in the state with APT and PBS Learning Media resources while demonstrating how to effectively use them in the classroom. To date, **224** educators have completed the course and earned professional development hours. These educators are now eligible to advance to Tier 2, the “K-12 APT Ambassador” program, which provides teachers with the tools to mentor their peers and promote APT’s educational services within their schools and communities.



*The primary mission of Alabama Public Television has always been education – and it is the largest department in the agency. Education team members travel to work in communities across Alabama throughout the year and our broadcast and digital resources provide learning resources for all ages and in every corner of the state.*

## APT EXCELLENCE IN EDUCATION AWARD

APT Educational Services celebrated its **second year** of the *Teacher of the Month* program to recognize outstanding educators. The program invites nominations for teachers serving kindergarten through 12th grade. Each month, a committee reviews the nominations and selects one teacher to receive \$500, which can be used for professional development, student field trips, or classroom resources. This initiative aims to celebrate and support teachers in their ongoing efforts to inspire and educate students.



## FUND FOR TEACHERS

*Fund for Teachers* enhances instruction by investing in the self-determined professional growth and development of outstanding educators, supporting student success, enriching teaching practices, and strengthening schools and communities. In 2024, **ten** educators in Alabama were awarded professional development opportunities through the *Fund for Teachers Professional Development Grant*. The awarded proposals, totaling **\$44,500**, included opportunities to study in locations such as Belize, Japan, London, Hawaii, Milan, and Greece. APT is proud to partner with this national program. Since 2012, nearly **140** teachers in Alabama have received this prestigious and highly competitive opportunity!

## PROFESSIONAL DEVELOPMENT

### APT + STEM EDUCATION



Alabama Public Television's Educational Services Department recognizes the critical role STEM education plays in the lives of young students. Led by Education Specialist Tracey Carter, the *Alabama STEM Days for Teachers* initiative collaborates with local and statewide partners to ensure that students have access to top-tier resources and that educators are equipped to effectively incorporate these resources into the classroom.

In June, the Alabama Nature Center in Millbrook hosted over **65** Alabama educators for a day of learning and collaboration. APT Education partnered with the Alabama Nature Center, Alabama Technology in Motion, Alabama Learning Exchange, Legacy Environmental Partners in Education, and EdFarm to provide valuable resources, facilitate workshops, and offer environmental tours.

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The second STEM Day took place in November at The Pelican's Nest Science Lab in Fairhope, Alabama, where **20** teachers from 19 different schools participated in hands-on activities focused on Mobile Bay. Mobile Baykeeper shared insights into the Bay's significance to Alabama, while APT led a session on "eco media literacy" and offered participants opportunities to create and engage with media.

Throughout the year, APT also offered multiple virtual STEM-based professional development sessions for teachers.

## EARLY CHILDHOOD MATH

Alabama's Early Childhood Education department also recognizes the importance of STEM education in early development. As part of this effort, APT Early Childhood offers family and caregiver workshops to support learning.

In 2024, APT Early Childhood took part in the *Family Math Program*, a research-driven, multiplatform initiative designed to foster math positivity, build confidence, and enhance foundational math skills for families with children ages 2–5. This program equips parents and caregivers with effective strategies and resources to create engaging, math-rich experiences at home through playful learning and hands-on activities.

It highlights how math can be simple, enjoyable, and integrated into daily life. APT Early Childhood hosted **4** workshops for families this year, with **94** caregivers and **92** children taking part.

The *Ready-to-Learn* initiative partnered with Parnell Memorial Library in Montevallo, Alabama to host a **Peg+Cat** camp. Designed for children entering kindergarten and first grade, the camp focused on foundational math concepts such as counting, sorting, patterns, and spatial relationships. **Eighteen** students and their families had the opportunity to strengthen essential math skills while receiving free resources.

*Throughout the year, APT also offered multiple virtual STEM-based professional development sessions for teachers.*



*On-demand  
Professional  
Development courses  
attracted*

**22,757**

*participants.*



## EDUCATOR TRAINING

APT's Early Childhood Education team provides online and face-to-face training for childcare providers throughout Alabama. Participation in online-facilitated courses decreased in 2024 as participation in on-demand courses continue to increase as more educators learned about the programs.

### ONLINE-FACILITATED COURSES

**A total of 630 participants enrolled in online professional development courses in 2024, impacting an estimated 8,597 children:**

- Adverse Childhood Experiences (10)
- Alabama Early Childhood Guidelines (AELG) Credential (182)
- Approaches to Play for Preschoolers (20)
- CDA Credential (28)
- Character Education (12)
- Early Brain Development (3)
- Essentials of High-Quality Early Care and Education (9)
- Exploring Literacy Development (7)

- Exploring STEM with School Age Children (2)
- Kindergarten Readiness: Essential Math Skills (20)
- Sesame Street in the Classroom (5)
- STEM for Preschool (11)
- Talking to Kids about Race and Racism (5)

### ON-DEMAND PROFESSIONAL DEVELOPMENT

**APT offers On-Demand courses for caregivers and teachers of children of all ages, serving both early childhood caregivers and Alabama's certified PreK through 12th grade educators. These courses attracted a total of 22,757 participants, impacting an estimated 701,851 children:**

- AL Historical Heroes (416)
- Attachment Styles (837)
- Best Practices for Language Acquisition (1146)
- Building the Adults of Tomorrow (22)
- Caring for Children (22)
- Certified Educator (84)
- Challenging Behaviors (934)
- Early Math Success (826)
- Emergency Preparedness and Basic First Aid & CPR (1609)

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- Engaging Parents and Families for Children's Positive Development **(725)**
- Fostering Healthy Social and Emotional Development **(900)**
- Foundations of Health and Safety **(923)**
- Growing Bodies **(574)**
- I Can Handle It! **(574)**
- Implementing STEM Practices Through Fairy Tales **(482)**
- Kids and Allergies **(1396)**
- Maintaining a Safe Child Care Setting **(1539)**
- Music to Our Ears **(884)**
- Read, Read, Read **(542)**

- Recognizing Child Abuse and Neglect **(1369)**
- School Readiness **(555)**
- Teacher Ambassador **(12)**
- The Incredible Developing Brain **(88)**
- The Impact of Poverty on Early Education **(262)**
- The Science of Reading for School-Aged Children **(302)**
- Who Is Taking Care of YOU? **(960)**
- Addressing Homelessness **(761)**

## WORKSHOPS AND CONFERENCES

**APT provided training for K12 educators and staff at 68 events in 2024, directly serving 2,480 educators with an estimated impact on 151,990 students:**

- Arts **(36)**
- Literacy **(179)**
- Math and Science **(278)**
- Social Studies **(335)**
- Technology **(1,652)**
- In-person ECE Training **(3,745)**

## COMMUNITY EVENTS AND PROGRAMS

**More than 8,200 people participated in community events and programs in 2024:**

- Early Childhood Education Community Event **(36)**
- Ready to Learn Community Programs **(179)**
- Fast Forward - Adult Education Center **(278)**
- Fast Forward - Independent Learners **(335)**
- Workplace Essential Skills - Adult Education Center **(720)**

## Keeping Infants Safe

In this 2-hour on-demand training, educators learn rules and regulations to best provide a safe environment for infants to prevent SIDS and Shaken Baby Syndrome in the early childcare setting. As educators, it is essential to stay knowledgeable about best practices and strategies for keeping a healthy and safe childcare environment. Educators were provided with suggestions and resources to share with families to prevent SIDS and Shaken Baby Syndrome at home.

*Attracted*  
**2,432**  
*participants.*





# 2024 SPECIAL EVENTS

## DEFENDING FREEDOM: THE ARTHUR SHORES STORY

In partnership with JSU and Longleaf Studios, APT presented a free premiere screening of the JSU documentary ***Defending Freedom: The Arthur Shores Story*** the week before its broadcast premiere in February at the historic Carver Theatre in downtown Birmingham. The Carver was packed to capacity by people eager to see the film and hear from Arthur Shores daughter, Barbara Shores, retired judge Houston Brown and other speakers. Birmingham mayor Randall Woodfin was among the distinguished guests.

## FINDING YOUR ROOTS: VIEWERS LIKE YOU

The long-running PBS series ***FINDING YOUR ROOTS*** did something new in 2024, creating an episode featuring ordinary non-celebrity viewers selected from a nationwide submission campaign. Birmingham-area resident Terrie Morrow was one of the three lucky people selected and the episode broadcast in April. With a grant provided by ***FINDING YOUR ROOTS***, APT held a special preview event for the episode with Terrie as the guest of honor and many of her extended family attended.

## GREAT ALABAMA PUBLIC TELEVISION BARBECUE COOK-OFF

Alabama Public Television partnered with Birmingham's Back Forty Beer Company in May for the first ever ***GREAT ALABAMA PUBLIC TELEVISION BARBECUE COOK-OFF***. Located next to Birmingham's historic Sloss Furnaces, Back Forty was a great location for this family-friendly event featuring a delicious competition between 20 barbecue teams vying for prizes and trophies. While the judges decided which team would take home the top prize, attendees enjoyed delicious barbecue plates and live music by Alabama favorites Three on a String and Sean of the South. A children's area offered PBS Kids activities.

*Since 1955 Alabama Public Television has been part of the community. Whether it's a premiere screening, concert or fund-raiser we are always trying to contribute something more.*





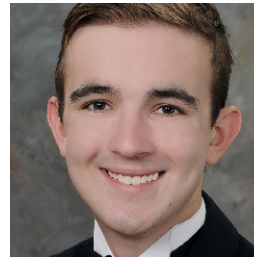


# 2024 YOUNG HEROES

The students we've met as part of the **APT Young Heroes** initiative have moved and inspired us for more than two decades. The Young Heroes Awards recognize students in Alabama who have excelled and endured in spite of obstacles. We received nominations from all around the state, and five students were selected as winners. Each student received a \$5,000 scholarship, a laptop computer and other prizes.



**Madilyn Doster**  
Enterprise  
High School



**Philip F. Moss, Jr.**  
Vestavia Hills  
High School



**Patricia Orsi**  
Wetumpka High  
School



**Katherine Orsi**  
Wetumpka High  
School



**Clara Parker**  
Tuscaloosa Home  
Schooled



**Katelyn Shaneyfelt**  
Guntersville  
High School

*Each year, Alabama Public Television recognizes students in grades 9-12 who have excelled in academics, given of themselves through public service, and overcome adversity or inspired others through deeds and strength of character.*

## THE MARISSA FEIGELSON COMMUNITY SERVICE AWARD

Named in honor of one of APT's very first Young Heroes, the **Marissa Feigelson Community Service Award** was given to Madilyn Doster of Enterprise High School. The Award came with an additional \$1,000 scholarship.



# 2024 APT YOUNG WRITERS CONTEST

Our 29th annual contest – based on the Reading Rainbow Young Writers Contest – engaged students in kindergarten through third grade who wrote and illustrated their own books, a process that helps develop basic writing skills and artistic abilities. Books included works of fiction and non-fiction, and some kids tried their hands at poetry. We always encourage parents to lend their support and assist young children who need help with spelling, but the stories and illustrations must be done by the children themselves. First, second and third place awards were presented for each grade level.

## KINDERGARTEN

### FIRST PLACE

*Petal – The Flower That Needs to Grow*  
by June Jordan

### SECOND PLACE

*Boredom Survival Guide*  
by Gunner Cho

### THIRD PLACE

*Brave Sister Saves the Day*  
by Georgia Kate Gleason

## SECOND GRADE

### FIRST PLACE

*Desi Loves Pizza*  
by Everly Mosco

### SECOND PLACE

*Jack's Wierd Day*  
by James Gurganus

### THIRD PLACE

*My Shirt Almost Choked Me!*  
by Colin Kimble

## FIRST GRADE

### FIRST PLACE

*Jeff and Bob Adventures*  
*Chapter 1: Food*  
by Grace Anne Childers

### SECOND PLACE

*A Field Trip to Planet Glug-Glug*  
by Nehara Bakshi

### THIRD PLACE

*A Sea Turtle Dance Off*  
by Melody Franklin

## THIRD GRADE

### FIRST PLACE

*A Flamingo with Short Legs*  
by Adam Xue

### SECOND PLACE

*The Cat Milk Thief*  
by Zoey Rice

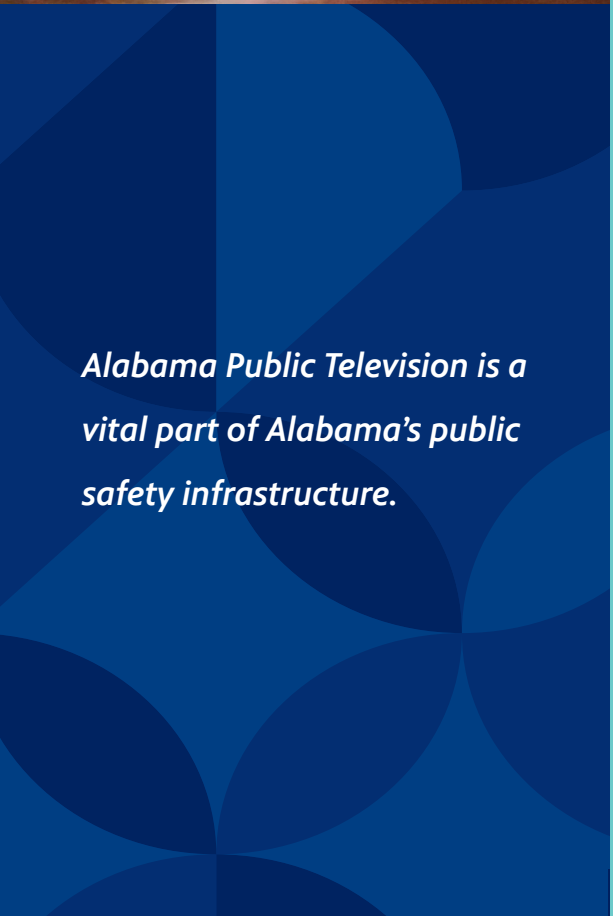
### THIRD PLACE

*Finding Courage During the Vietnam War*  
by August Farmer

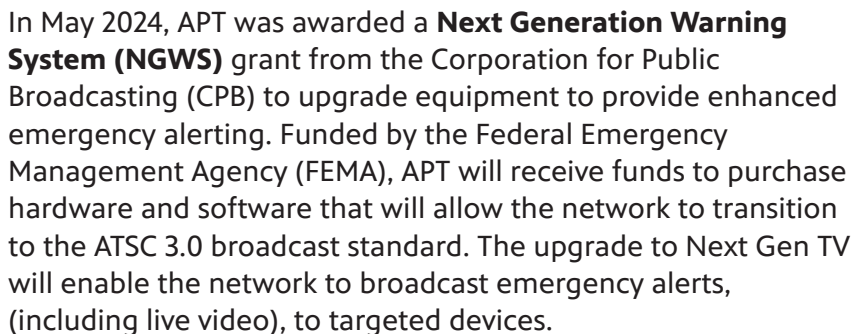
For almost 30 years, Alabama Public Television has sparked children's creativity and imagination with the Young Writers Contest. The competition continues to encourage interest in the arts and storytelling year after year.

apt  
youngwriters  
CONTEST  
ALABAMA PUBLIC TELEVISION





Today's Alabama Public Television's **2,200-mile microwave network** is the backbone of Alabama's Emergency Alert System (EAS), distributing national, state and local emergency broadcast signals to all radio and television broadcasters throughout the state. APT is also the hub for Alabama's Amber Alert system to track missing children, and WARN system notifications for cell phones. APT's microwave system provides extensive communication services for Homeland Security, the Alabama Department of Public Safety, State Capitol Police and **68** E911 centers throughout the state. A microwave connection to the State Emergency Operations Center (SEOC) bunker in Clanton provides constant communications with the ability to disseminate emergency messages, as well as live video/audio broadcasts directly from the SEOC bunker, to **99%** of TV households in the state of Alabama, as well as nationally from APT's satellite uplink center in Montgomery.





# RECOGNIZED FOR EXCELLENCE

## MONOGRAPH

*Arts & Culture Series*

- 2024 Monograph Southeast Regional Emmy for Excellence - Magazine Program – Series

## YELLOWHAMMER HISTORY HUNT

*Streaming Digital Video Series for Social Studies Education*

- 2024 Southeast Regional Emmy for Excellence in Politics/Government, *WW1 Memorials*
- 2024 National Telly Gold Award in Online- Motion Graphics & Design, *Africatown*
- 2024 National Telly Silver Award in Online – History, *Yellowhammer History Hunt*
- 2024 National Telly Silver Award in Online – Sound & Sound Design, *Africatown*
- 2024 National Telly Silver Award in Online – Children, *Fort Morgan*
- 2024 National Telly Silver Award in Online – Sports, *Rickwood Field*
- 2024 National Telly Silver Award in Online – Voiceover & Narration, *Africatown*

## GARDEN PARTY

*a Southern Lifestyle YouTube Series*

- 2024 National Telly Gold Award in Social Video - Culture & Lifestyle, *Garden Party*
- 2024 National Telly Bronze Award in Social Video - Food & Beverage, *Garden Party*

## OUTREACH/COMMUNITY DEVELOPMENT,

- 2024 Alabama Broadcasters Association Award for Best Single Spot Promotion, *AHSAA Super 7 High School Football Championships*
- 2024 Alabama Broadcasters Association, Judges Merit Award for Social Media, *Garden Party*
- 2024 Alabama Rural Electric Association Excellence in Media award, *AHSAA Boys and Girls Basketball Championship games*

*We're proud of the recognition we've received for our television and digital productions this year, including Emmys, Tellys, and Alabama Broadcasters Association awards.*





# 2024 KEY EDUCATION PARTNERS

Alabama Association of Gifted Children

Alabama Dept. of Archives & History

Alabama Dept. of Early Childhood Education

Alabama Dept. of Human Resources

Alabama Historical Commission

Alabama Humanities Alliance

Alabama Literacy Alliance

Alabama Nature Center

Alabama Office of School Readiness

Alabama Partnership for Children, Help Me Grow Alabama, Montgomery

Alabama Reading Initiative (ARI)

Alabama School Library Association

Alabama School of Mathematics and Science, Mobile

Alabama State Department of Education

Baldwin County Schools

Better Basics, Birmingham

Birmingham Botanical Gardens

Bold Goals Coalition of Central Alabama, Birmingham

Boys & Girls Club of South Alabama, Mobile

Child Care Central, Talladega & Huntsville

Child Care Resources Center, Opelika

Child Development Resources, Tuscaloosa

Childcare Resources, Birmingham

Childcare Resources Network, Fort Payne

College Admissions Made Possible, Birmingham

*Educational partners are those organizations that assist APT, or APT assists in providing services for pre-K through adult education. Charitable contributions are not included in this listing.*

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David Mathews Center for Civic Life, Montevallo  
 Family Child Care Partnerships, Auburn  
 Family Guidance Center of Dothan  
 Family Guidance Center of Montgomery  
 Fred Rogers Productions, Pittsburg, PA  
 Fund for Teachers, Houston, TX  
 Gulf Regional Early Childhood Services, Mobile  
 Homewood High School, Birmingham  
 Hoover Public Library, Hoover  
 Ingram State Technical College, Deatsville  
 Jefferson County Children's Policy Council, Birmingham  
 Jefferson State Community College, Birmingham  
 Kentucky Educational Television, Lexington, KY  
 Kids & Kin, Montgomery  
 KQED PBS, San Francisco, CA  
 Legacy Environmental Partners in Education  
 Literacy Council of Central Alabama, Birmingham  
 Moundville Archeological Park

National Education Telecommunications Association (NETA),  
 Columbia, SC  
 Parnell Memorial Library, Montevallo  
 Pelican's Nest Science Lab, Fairhope  
 PBS LearningMedia, Washington, DC  
 PBS SoCal, Los Angeles, CA  
 Reach Out & Read Alabama, Montgomery  
 Shelby Emergency Assistance, Montevallo  
 Sloss Furnaces National Historic Landmark  
 Success by Six, Birmingham & Gadsden  
 Summer Adventures in Learning (SAIL), Birmingham  
 United Way of Central Alabama, Birmingham  
 United Way of West Alabama, Tuscaloosa  
 University of Montevallo, Montevallo  
 U.S. Space and Rocket Center, Huntsville  
 WHYY PBS, Philadelphia, PA  
 YMCA of Greater Birmingham  
 YouthServe, Inc, Birmingham





# OUR SUPPORTERS

## GENERAL & PROJECT SUPPORT

**The Alabama Educational Television  
Foundation Authority**

**Alabama Heritage Magazine**

**Alabama Department of Human Resources**

**Alabama Magazine**

**B-Metro Magazine**

**Birmingham Mountain Radio**

**City of Montgomery**

**City of Vestavia Hills**

**Community Foundation of Greater Birmingham,  
Boulware Family Fund, Hulsey Family Fund,  
Walker and Bill Jones Family Fund, Opera  
Association Fund, Nielsen Family Fund,  
James Rushton Fund**

**Community Foundation of South Alabama,  
Helen Young Charitable Fund**

**Cornerstone Media**

**Daniel Foundation of Alabama**

**Dunn-French Foundation**

**Eppes-Jefferson Foundation**

**Estate of Charlotte J. Lambert**

**The Glaze Foundation**

**Nelson & Charlene Kemp Foundation**

*These businesses, foundations,  
civic organizations, government  
agencies and individuals provide  
important funding or services to  
support APT's mission.*

CONTINUED ON NEXT PAGE

Piassick Family Foundation

Precision Graphics

Robertson Family Charitable Fund

Tennessee Valley Media

Upton Investment Company

## PROGRAM SUPPORT

200 Alabama Bicentennial

Alabama Community Colleges System

Alabama Department of Environmental Management

Alabama ABC Board

Alabama Civil Rights Trail

Alabama Department of Human Resources

Alabama Department of Transportation

Alabama Humanities Alliance

Alabama Natural Gas Association

Alabama Power

Alabama Rural Electric Association of Cooperatives

Alabama State Council on the Arts

Alabama State Parks

Alabama Tourism Department

A Place For Mom

B.J. and Nancy Harris Trust

Blue Cross and Blue Shield of Alabama

The Chapman Foundation

Children's of Alabama

The Comer Foundation

Mike & Gillian Goodrich Foundation

Google

HEAL of Alabama

Homebuilders Association of Alabama

Mobile Symphony

The Robert Meyer Foundation

Public Broadcast Media


Opera Birmingham

The Tony & Libba Rane Foundation

The S. Adam Schloss Foundation

The Lonnie & Kitty Strickland Foundation

VP Funds



**77%** Of Alabamians hold us in high public trust.\*

**86%** Agree we're a good value for the investment.\*

\*2024 PBS PUBLIC TRUST SURVEY



# ALABAMA EDUCATIONAL TELEVISION COMMISSION

## **Mr. Ferris W. Stephens**

Chairman, Birmingham  
*6th Congressional District*

## **Mrs. Bebe Williams**

Vice-Chairperson, Huntsville  
*5th Congressional District*

## **Mr. J. Holland**

Secretary, Gadsden  
*4th Congressional District*

## **Mr. Lester Barnett**

Mobile  
*1st Congressional District*

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Montgomery  
*2nd Congressional District*

## **Mr. Pete Conroy**

Jacksonville  
*3rd Congressional District*

## **Mr. William A. Green, Jr.**

Montgomery  
*7th Congressional District*

## **Alabama Public Television**

Executive Director: **Wayne Reid**

# COMMUNITY SERVICE REPORT 2024



**ALABAMA PUBLIC TELEVISION**

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