ALABAMA PUBLIC TELEVISION
CHEATA

CHEA

The GIFT

Of A Lifetime.

The first signal from Alabama's fledgling educational television station was broadcast in 1955 from Mount Cheaha, Alabama's highest peak. From this signal, the nation's first statewide educational television network was born.



The Cheaha Society honors individuals who include a gift to Alabama Public Television in their estate plan – gifts that take care of today and tomorrow by providing for future generations of Alabamians. From Alabama's children who learn their A-B-Cs and 1-2-3s, to the armchair traveler who transverses the universe with Alabama Public Television, a gift from your estate is a gift that goes beyond a lifetime.

Bequest Gifts

A simple and easy way to include Alabama Public Television in your estate planning is to include APT as a beneficiary in your will.

Examples of bequest gifts and language to discuss with your legal or financial advisor are:

To make a **Residual Bequest Gift** after your estate expenses and specific bequests are distributed:

I give and devise to the Alabama Educational Television Foundation Authority (ID # 63-6050895), located in Birmingham, Alabama, all (or state a percentage) of the rest, residue, and remainder of my estate, both real and personal, to be used for its general support (or for the support of a specific purpose or program).

To make a **Specific Bequest Gift** Amount from your estate:

I give and devise to the Alabama
Educational Television Foundation
Authority (Tax ID # 63-6050895),
located in Birmingham, Alabama, the
sum of \$______ (or asset) to be
used for its general support (or for the
support of a specific purpose or program).

To make a **Contingent Bequest Gift** if one or more of your specific bequests cannot be fulfilled:

If (insert name) is not living at the time of my demise, I give and devise to the Alabama Educational Television Foundation Authority (Tax ID # 63-6050895), located in Birmingham, Alabama, the sum of \$_____ (or all or a percentage of the residue of my estate) to be used for its general support (or for the support of a specific purpose or program).

Insurance or IRA Gifts

You may name the Alabama Educational Television Foundation Authority (Tax ID # 63-6050895) as a beneficiary of your IRA or other qualified retirement benefits. Request a change-of-beneficiary form from your insurance or retirement plan administrator. Return the completed form to your plan administrator.

Be sure to consult with your legal and financial advisors to help formulate an estate plan.



For more information or to notify APT of your estate plan, please contact

Peggy Hair, Planned Gift Officer or

Philip F. Hutcheson, *Chief Legal Counsel/CFO*Alabama Public Television
2112 11th Avenue South, Suite 400
Birmingham, AL 35205-2884



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